

TO INSURE
publication of local news
items copy or facts must be
in THE NEWS office not
later than noon Wednesday.

VOLUME 28, No. 28

SIERRA MADRE NEWS



SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, APRIL 6, 1934

Drastic Cut Ordered In Mail Service

One Delivery And General Curtailment Because Of Reduced Force

Many citizens of the community have been much exercised this week because the mail carriers have not been appearing at their doorsteps at their regular time.

Postmaster Jessica H. Wright explains that, due to instructions from the Department, cutting allowances for help, there will be one delivery per day until July 1st. She said, "The money allowed for the 1934 fiscal year budget seems to be almost exhausted and we have imperative orders to cut expenses in every possible way. Since March 1st all the employees have been obliged to take off one day a month without pay and no substitutes could be hired to do their work. Also all vacations with pay were suspended. Then the allowances for the June quarter were cut drastically.

"Sierra Madre is not alone in this . . . it is Nationwide and people will simply have to adjust themselves. I have re-adjusted the routes to cover the entire town once a day. Parcel post will be delivered as usual.

"To save on auxiliary carrier service it has been necessary to send one of the clerks out on one of the routes part of the day. That leaves the office short-handed and we must cut there.

"Commencing today the windows will close at 5:15 p.m. The last outgoing mail closes at 5:15 and there will be no window service after that time, so those who have been in the habit of rushing in after that trying to mail their letters will be out of luck if they are not on time.

"Owing to a change in the Santa Fe schedule, the morning mail to Los Angeles which now closes at 8 a.m. will, commencing Monday, close at 10:30 a.m. That will be more convenient for many mailers.

"The windows have been opened at 7:45 a.m. to accommodate people wishing to dispatch mail at 8 o'clock, but with the dispatch at 10:30, the necessity for this early opening is obviated and the windows, commencing Monday, will not open until 8 a.m. Rapping on them will not open them.

"We are all trying to give this city the best possible service under decidedly difficult conditions. I have consulted with both the clerks and carriers in rearranging the work so as to distribute the burden as equitably as possible and with the minimum of delay to the mails.

"I hope our people will realize we can do no more than our best and that we are just as much, if not more, inconvenienced by the situation as they are. It is very hard on the subs who are thrown out of work or materially cut on time, as they don't make very much at any time.

"Also, please say that patrons cannot call at the post office for mail which they expect to receive by carrier because he is later than formerly. We now have no time for giving special service of this nature except in a case of extreme emergency such as death in the family. We will all do all we can to maintain a good standard of service. We ask for cooperation and understanding from the people we serve."

QUEEN OF ARTS TO PRESIDE OVER PARADE, STREET DANCE AND LEAGUE PAGEANT IN JUNE

Players Plan Elaborate Co-
Operation In Celebration
Of First Anniversary

COMMITTEE heads were chosen at the Wednesday night meeting of the Municipal Drama League to commence immediate detail of plans for the League's participation in the Allied Arts' elaborate June anniversary celebration.

Chairman of the committee on costumes and ideas for the street parade is Miss Cricket Caukin, while Miss Mary Davis was named to contact all the city's civic organizations to secure cooperation. It is planned to have the parade divided into divisions, with representatives from various clubs and groups.

Mary Schmidt was chosen Chairman of the General Committee to oversee formation of the drama organization's running schedule, which is to include

Two Princesses Of Flower Fete From This City

Seemingly having a corner on the prettiest girls in Southern California, Sierra Madre tomorrow and Sunday will have two "Princesses" in the Spring Flower Festival in Pasadena.

Dorothy Walsworth and Frances Neumann, both members of the Junior League of the Woman's Club here, were chosen at ceremonies on the Hotel Vista del Arroyo lawn Wednesday before a crowd of over 1000 spectators. They and two others are attendants to Flower Queen Virginia Burr of Pasadena during the two days of the flower show at the Civic Auditorium.

Miss Walsworth, charmingly brunet, will be Princess of the Poppies. Miss Neumann, as charmingly blonde, will be the Princess of the Iris. Both are students at P.J.C.

Councilmen Elected Here Next Monday

Fierce Battles Rage In Many Adjoining Foothill Communities

While fierce political battles will be decided in many neighboring foothill communities at the municipal election Monday, April 9, Sierra Madre is without a fight for seats in the City Council for the first time since the city was incorporated. Three incumbents whose terms expire this year are seeking re-election—Councilmen Lester K. Layton, William R. Lees and H. Clay Reavis.

A committee of leading citizens of the community who have caused an advertisement to appear elsewhere in this issue of the SIERRA MADRE NEWS assume that they are unopposed because the Councilmen have rendered satisfactory if not quite exceptional service to the community in time of great stress. Therefore, the committee holds, they are entitled to a vote of confidence.

Surely it is the duty of every good citizen to vote.

Monrovia has 14 candidates for three Council seats, the greatest competition in the city's history.

South Pasadena has 14 candidates for a like number of places. San Marino is as peaceful, politically, as Sierra Madre now is. Monrovia and South Pasadena each have a woman candidate for the Council.

Attendance Record At Wistaria Fete Little Below 1933

The 1934 Wistaria Fete closed in Sierra Madre on Easter Sunday, with a total of 28,755 visitors having paid the nominal admission to the Fennel grounds. An additional ten thousand drove past the Fete, admiring it from their automobiles, it is estimated.

Although this year's attendance was somewhat short of that of 1933, as usual tourists from the far parts of the globe were among the visitors. Registered in the two hundred and fifty pages of the Chamber of Commerce's guest book kept at the gate are men and women who traveled here from Spain, Portugal, the Orient, Africa, various South American countries, northern Canada and British Columbia. Practically every state in the union was represented.

Players Plan Elaborate Co- Operation In Celebration Of First Anniversary

COMMITTEE heads were chosen at the Wednesday night meeting of the Municipal Drama League to commence immediate detail of plans for the League's participation in the Allied Arts' elaborate June anniversary celebration.

Chairman of the committee on costumes and ideas for the street

parade is Miss Cricket Caukin, while Miss Mary Davis was named to contact all the city's civic organizations to secure cooperation. It is planned to have the parade divided into divisions, with representatives from various clubs and groups.

Mary Schmidt was chosen Chairman of the General Committee to oversee formation of the drama organization's running schedule, which is to include

Child Wins Aquitall Of Gus Riherd

Jury Holds Him Blameless For Accident To 5-Year- Old Billy Freeland

It took a jury of eleven men and one woman only a few minutes Tuesday afternoon to bring in a verdict of not guilty and to exonerate Gustav Riherd on two charges of reckless and careless driving. Riherd was brought to trial as the result of striking and seriously injuring five-year-old Billy Freeland with his car two weeks ago as he came into the intersection of Central and Auburn avenues.

The highspot of the trial was the testimony of little Elspeth Jackson, 8, witness for the prosecution, who quite definitely settled matters for the defense. She was with Billy Freeland and his small brother, Robert, when the accident occurred. If Billy "had kept hold on her hand," he probably wouldn't be in the hospital now. She said:

"The three of us started across the street together, and when we got about to the car tracks William (Billy) broke loose from me, and ran in front of the car. The car wasn't going very fast because I heard it go put-put . . ."

Prosecutor D. J. O'Leary asked her if any officer had come up to the school to question her prior to the trial. After thinking

(Continued on Page Five)

Forum Hears Budget Cuts Denounced

A highly informative and interesting talk of the effects on the State of California from drastic budget cuts sustained by the State Welfare Department was given by Rhea Crawford Spivalo, director of that department, before a large crowd attending the Sierra Madre Forum meeting in the City Hall Tuesday night.

The speaker showed how the appropriations for her department are in danger of extreme curtailment through the work of the same influences she charges, are operating to cut the appropriations of the educational department.

She stated that the so-called State economy budget merely throws a greater burden on the county budgets.

Following Mrs. Spivalo, Victor O. Schmidt, local attorney, presented a review of Senator Robert Wagner's report on the Imperial Valley labor situation.

The report showed that the trouble started when wage agreements were not kept by growers, and a union of workers called a strike. A meeting in El Centro was attacked by officers with tear gas bombs and unwarranted arrests were made. Subsequent permits for meetings were denied, although the union of workers secured a Federal injunction against possibility of interference.

As to land conditions, the report shows that 90 per cent of the land in the county is owned by the growers, who consist of about 74 individuals and companies. Schmidt said that conditions makes the laborers mere mechanical tools, the growers needing all of the men occasion, but with no responsibility for their subsistence in between planting and picking periods.

Both health and housing conditions are terrible, the report states, with irrigation canal water being used for drinking water, and widespread disease in consequence.

"During warm weather, when temperature rises above 100 degrees, the flies and insects become unbearable and the lives of the children and their parents are awful," said Schmidt, "and these conditions breed dangerous social sullenness and violate all the recognized standards of modern living."

Business Uptrend Shown In Latest Home Bank's Report

The business uptrend reflected everywhere has not avoided Sierra Madre as the quarterly report of the Sierra Madre Savings Bank reveals.

An increase of \$43,114.88 in deposits, or 12.9 percent, is shown by the statement over the preceding quarter. The total deposit liability December 30, 1933, was \$333,935.81, as compared with \$377,050.69 shown as of the date of the last quarterly statement last week.

Thirty-three votes reelected Mrs. Gilbert S. Bovard to her post as school trustee last Friday. Her candidacy for the three-year term was uncontested, and the sole polling place was at the public schoolhouse.

Labor Bill Attacked At Meeting Here

Wagner Act Designed To Unionize Industry Says Chamber Of Commerce

Going on record as being opposed to passage of the Wagner Labor Bill at the Monday night meeting, the local Chamber of Commerce also unanimously approved a program for National defense outlined by the National Chamber of Commerce.

The labor bill is censured by E. D. Burbank, National Councilor for the local organization as a bold attempt to unionize all American industry by legislative fiat. In communications received from the Los Angeles Chamber as well as from Washington, it is stated that the Wagner Bill would do away with the open shop, and prove entirely inequitable in that it could be construed as denying the employer the right to close his plant in a dispute but would not discourage a strike.

In part, the report on the bill in regard to the labor crisis, sent out from the National Chamber of Commerce, reads:

"Efforts to unionize all of American industry at whatever cost, through the threat of strikes and by means of legislation, have brought a major crisis in progress toward National recovery.

"The freedom of employers as well as employees, to enter into and determine the condition of employment relations with each other, which the Chamber has contended is an essential part of the individual right to contract, would be virtually destroyed by the bill.

"If union labor is to be given the unprecedented powers sought in this legislation, it is too much to expect that at some later date, if the bill is declared constitutional, the public will insist on counter legislation to put labor under strict government regulation and to curb or even prohibit its activities?

"The threat of strikes and the menace of increased industrial disputes, if the Wagner Bill is enacted, are causing apprehensions which can have no other effect than to slow down the recovery program. What the country needs today is industrial peace, not war . . . what the country needs is more men at work, not fewer."

Included in the defense program, which the Chamber approved and forwarded to Washington in ballot form, are 12 main issues. First, it is contended that the United States should continue support of the principle of limitation of armaments by agreement, and that this country could keep a fleet adequate for protection of shores, territories and possessions. The entire proceeds of the entertainment are to go to the Sierra Madre Parent-Teachers' Association children's welfare fund.

A great number of the performers are Indians who have become world famous through their film work, and the entire group comprises the mainstay of the Hollywood studios in all production work calling for Indian actors and actresses. It was through the influence of Alec McLaren and Mr. and Mrs. Lee Shippey that they agreed to appear here tonight.

Ishitopi, Choctaw Indian singer who has just signed a contract with a Nation-wide broadcasting company, will present native American dances and songs. He is the co-author of the legend,

(Continued on Page Four)

Open Legion League Ball Season Here

San Marino Faces Last Year's Lineup Of Local Soldiers In First Tilt Tonite

Officially opening the Legion baseball league season here tonight, the local Soldiers goes up against the hard hitting San Marino forces with the odds in their favor but excepting a bat-

tle.

The local lineup is practically the same as last year, Pratt still being the old reliable on the mound, Harkness, of course, is short. Pickett is still competently doing duty on first, and Welch on second. Art Evans, as usual, will catch, Burroughs is due to hold down third again. In the outfield Olson will play center, Mathis right-field and Young left-field. Hill is on hand as general utility man, while Gwynn, a newcomer, will act as auxiliary pitcher.

San Marino is expected to have a large turnout of rooters here tonight, as it always has when the team comes here, and the home team asks that the local fans lend a hand by way of moral support.

Wilmar furnishes the opposition for the second game of the year, Friday, April 13. Complete season's schedule will be released soon, it is stated. Last Friday Pasadena worked hard to trounce the locals in a practice tilt here by a tally of 11 to 9. The game went 11 innings. Pratt was absent from the lineup.

Everyone may post his name on the city court bulletin board in the order he thinks right—and may immediately be open to challenge for that position.

Holdup Thugs Beat Conductor Able To Fork Over Only \$3

Robert Forsythe, for some months a conductor on the Sierra Madre-Los Angeles Pacific Electric train, was severely injured Saturday night in Long Beach by two unidentified holdup thugs.

Accosted by his assailants with a harsh demand for money, Forsythe could produce only three dollars. When it was discovered that he hadn't even a watch with him, the men beat him about the head with the butt-end of a gun, breaking his jaw in two places and painfully injuring his head and shoulders. He is confined to the California Lutheran Hospital in Los Angeles for an indefinite period.

Most Noted Red Men Of Films Coming

Celebrities Of Six Tribes Perform Tonight For P.T.A. Child's Welfare Fund



Ishitopi

Hollywood's most talented Indian actors comprising representatives of half a dozen of the country's most famous tribes, appear on the stage of the local grammar school tonight in a thrilling program of native dances, songs and drama. The entire proceeds of the entertainment are to go to the Sierra Madre Parent-Teachers' Association children's welfare fund.

A great number of the performers are Indians who have become world famous through their film work, and the entire group comprises the mainstay of the Hollywood studios in all production work calling for Indian actors and actresses. It was through the influence of Alec McLaren and Mr. and Mrs. Lee Shippey that they agreed to appear here tonight.

Ishitopi, Choctaw Indian singer who has just signed a contract with a Nation-wide broadcasting company, will present native American dances and songs. He is the co-author of the legend,

(Continued on Page Four)

President Adds Voice In 'Newspaper Appreciation Week' Celebration Of State

Roosevelt Lauds Service Of Newspapers

March 29, 1934
Newspaper Appreciation
Week Committee,
California Newspaper
Publishers Association
San Francisco, California
"Gentlemen:

"I have just been advised by Congressman Clarence Lea that members of the California Newspaper Publishers Association, beginning April 2nd, will celebrate 'Newspaper Appreciation Week.'

"It is with great pleasure, therefore, that I send greetings to you in appreciation of that constant service which American newspapers render our people and Nation.

"I send these greetings also with particular appreciation of the support your publications have accorded the National Recovery Program.

"The newspapers of your State, like those published in all other states of our Nation, are responsible to and deeply obligated to the people they serve. This obligation is no less a responsibility of publisher, editor and reporter alike. I gladly testify to the fact, except in rare instances, that there has been a faithful and conscientious discharge of these responsibilities.

"I am certain that your patrons and the public at large, if given an opportunity, would join with me in the greeting of appreciation.

Very sincerely yours,
FRANKLIN D. ROOSEVELT."

Expect CWA Projects To Be Resumed

Central Extension & Spreading Ground Jobs To Be Taken Up By SERA

Since Sierra Madre and Los Angeles county are furnishing supervision and funds toward the completion of the city setting basins and the Central avenue extension, officials here feel confident that both projects will soon be continued under the new State Emergency Relief Administration.

Complete plans for the city spreading grounds and settling basins water conservation and flood control program have been submitted to the CWA for reference to the SERA, it is announced. Before the end of the month work will probably commence again.

According to State FERA Administrator Branon, the new employment relief organization has not yet

Sierra Madre News

Sierra Madre, California
Published every Friday
L. R. GOSHORN
EDITOR AND PUBLISHER
TELEPHONE 48
9 Kersting CourtEntered as Second Class Matter
at the post office at Sierra Madre,
California, under the Act of
March 3, 1897. Official paper of
the City of Sierra Madre.Accepted as a newspaper of general
circulation for the publication
of legal notices as defined by
Section 4460 of the Political Code
of California.

Member Nat'l Editorial Ass'n

One year, \$2; Six months, \$1.25;
Three months, 75c.Be perfect, be of good comfort,
be of one mind, live in peace;
and the God of love and peace shall be with you.

2 Cor. 13:2.

Lord! subdue our selfish will;
Each to each our tempers suit,
By thy modulating skill,
Heart to heart, as lute to lute.

—C. Wesley.

WHERE IS THE END?

Recent press stories record a German sales girl being sent to a Nazi prison for nine months because she remarked to a friend that she knew of abuses in a concentration camp; a peddler sentenced to eight months in jail because he saw storm troopers kill several Jews in Leipzig; an elderly woman being given six months for saying that relief given unemployed was scanty in view of the \$293,000,000 fund available; a woman jailed for 15 months for writing a letter—opened by a censor—to a sister in New York telling about conditions under Nazi government; a situation in Russia where the helpless masses now bow to a communistic despotism more relentless than that of the Czar; that Fascism has given Italy material benefits, though individual liberty has been killed; that the Germans, from a liberty-loving people devoted to family life, are bowing with apparent willingness to a despotism more absolute than any other the modern world has seen.

The situation is beyond understanding, particularly as all these political upheavals and revolutions were to benefit the masses. But the net result, in each case, seems to have been to reduce the individual to a cipher under the domination of iron-handed officialism that lays out the course of every man, woman and child.

It is possible that American citizens, in another 10 years, will have accepted a program which makes the citizen exist as a tax-paying machine for the benefit of government, or will we get back to the fundamental doctrine of our country that government exists for the individual, and that our public officials are servants and administrative officers of the people, rather than their overlords and masters?

Will the day come when an American editor fears to criticize government, and will the day come when our government can censor the opinions that editors express to their readers, as seems to be the case in such countries as Germany, Russia and Italy?

It is high time the American people bore these dangers in mind.

THE COUNTRY PAPER

Turning from city newspapers to small town press exchanges that come to the editor's desk is like stepping from the slums, full of vice, into an old-fashioned garden sweet with lavender and thyme and the scent of perennial flowers. The pages of big dailies are so full of murder, thievery, immorality and selfishness that the better news is obscured by these glaring shatterings of the Decalogue. One puts the paper aside with a feeling of depression and heartache that the world is so full of terrible and unhappy things.

Then picking up the papers that record the happenings of the little towns around us, one gains renewed faith in life. Here are set forth only that which uplifts a community—the activities of the business men, the church items, the happy social gatherings of the people, the marriages, births and deaths, farmers' items, and all the thousand and one daily occurrences that make up the simple annals of the great common people, who are really the foundation of this broad country of ours.

Sometimes people speak lightly of the country newspaper, but it is one of the most potent and uplifting factors in our National existence—Christian Science Monitor.

BIRTHDAY GREETINGS . . .

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans:

Mary Lou Lovejoy . . . Apr. 6
Mrs. C. Penders . . . Apr. 6
Mrs. L. C. Schuch . . . Apr. 7
Mrs. Guy F. Scott . . . Apr. 7
Barbara Davis . . . Apr. 7
Harold Wolff . . . Apr. 7
F. O. Nichols . . . Apr. 8
Harold Spears . . . Apr. 8
Mrs. Emily Moyer . . . Apr. 9
Francis Bradley . . . Apr. 9
Mrs. C. H. Tuggee . . . Apr. 9
Mrs. W. J. Schiltz . . . Apr. 9
Peter Thrill . . . Apr. 9
Norm Morrison . . . Apr. 10
Edith Hawks . . . Apr. 11
Mrs. R. Osterhoudt . . . Apr. 12
W. E. Farman . . . Apr. 12
J. Drama . . . Apr. 12
Ben Stinman . . . Apr. 12

GOING RIGHT UP

Yes, business is better. And the curve is holding stubbornly to its upward trend. Mainstay of the jump is still the automobile industry's spectacular recovery—and spectacular is the word. Every fresh report coming from the motor centers is more encouraging than the last. Unfilled orders for both trucks and cars are zooming. Ford and General Motors alone are reported to be at least a quarter of a million orders behind. And other industries are racing along with the auto makers. In the department stores, according to the last announcement, the cash registers are ringing merrily, with an average national gain of 25 percent in dollar volume over last year. The chemical industries, which survived 1933 in good shape, are continuing their advance now, with glass, textiles, paper, etc., finding good markets and stable prices. The most recent Department of Commerce survey shows steel output higher, business activity better, commodity prices on the rise, stock and bond prices up and general betterment all along the line.

Discontinuance of CWA, which has employed 4,000,000 people—including teachers, artists, street cleaners, insect eliminators, a poet, or two and about every possible classification of worker—is beginning and will naturally react unfavorably on business. But leaders hope for the best—and what is more, seem really to expect it.

The "Alta Californian" did a land office business at the outset. An historian says that "Its receipts for advertising alone often ran as high as \$2,000 a day."

After making a fortune out of the paper, it was sold for \$125,000 gold in 1850.

Brannan picked a good time to get out. More and more papers were coming into the field. Some of them have lived. Many died. Some were reborn only to die again.

Editors would start publication one day and go after gold the next, leaving equipment stand where it was.

San Francisco had five morning newspapers at one time—the Chronicle, Herald, Town Talk, Alta and Globe.

The first evening newspaper in California was the Picayune, born August 3, 1850. Died while in infancy.

The Watchman was California's

first religious paper and the California Illustrated Times, the first picture paper. Both were born in 1850. May their pages rest in peace.

Editors of the early days in San Francisco had a taste for weird names. Out came "Satan's Bassoon" to be followed by "The Present and Future," "Star of the West," "Uncle Sam," "Tam-Tam," and "The Hague."

Sacramento's first daily was the Union. It was first published March 19, 1851 and has never missed a day of publication since. Its record is the oldest in the west.

Los Angeles' first newspaper was the Star, published first, May 17, 1851. Santa Barbara first read the Gazette May 24, 1855. Santa Cruz was given the Pacific Sentinel in June 1856.

By that date newspapers were common in California. Every community in the state had her editor—sometimes more. Some of the editors starved for principles. Some waxed fat for a time on public favor and then were killed in a duel or grew weary of the humdrum life and started an editorial campaign which spelled death to the paper.

Hand printing presses gave way to power. Hand set type gave way to linotype machines. Telegraph operators were displaced by the "iron mike" or teletype machines. Everywhere the urge for speeding

up communications came into vogue with advancing years.

Press associations were formed to gather the world wide news, condense it and send it by wires to daily newspapers in all parts of the world.

And they'll bring May flowers."

"Huh!" snorted the W.O. "Joe

ain't never had no sentiment . . .

As I was saying the balance of the month will be windy (here he seemed to lapse into a softer mood)

There will be occasional showers

And they'll bring May flowers."

"I told you so," chortled the A.W.O. who was now safely out of reach.

Here's a few believable sta-

tistics we snatched on the way

out: There was a range of 28 degrees in the temperature during March, with a maximum mean of 80 degrees, and a minimum mean of 52. The hottest day was March 30, when the mercury boiled to 94, and the

changes have been rapid in the newspaper business. Color printing and rotogravure printing have been the newest stages. Editors predict greater changes for the future—a machine that will allow a reporter to set type as he punches his type writer keyboard is one of these.

As fast as ideas have come into the newspaper publishing business has come the expressed need for more and more newspapers until today nearly every little hamlet has its own paper and every city its several dailies.

Down thru the years, California has seen more newspapers come and go than any state in the union, save New York. There are some 700 newspapers of various types published today in California. Many of the editors are still carrying out the traditions of their predecessors in the days of '49—freedom of speech and press, religious freedom, public education of children.

Los Angeles having a total daily circulation of 502,183.

20 foreign language newspapers are issued daily with total daily circulation of 152,653. 48 newspapers are issued Sunday having a combined circulation of 1,737,582.

39 publications are issued as tri-weekly or semi-weekly with a total weekly circulation of 723,504.

366 publications are issued weekly and have a combined total weekly circulation of 780,836.

27 publications are issued weekly in a foreign language and have a weekly circulation of 72,767.

Judge Neale Moves To New Quarters On West Central Avenue

City Judge Tiv W. Neale opened his new real estate office at 86 West Central avenue on Monday and reports many inquiries for homes here by persons who visited the city during the Wistaria Fete.

Judge Neale has maintained an office on Baldwin avenue since he entered the realty business in 1924. For five years he has shared an office with Mrs. Ada M. Oswald. Mrs. Oswald has retired from the real estate business but continues to conduct her insurance business from her home.

SIERRA MADRE NEWS

HISTORY OF CALIFORNIA NEWSPAPERS

(By WNU Service)

Before the gold rush, before California became a state, before there were cities of size in the western territory, printers and editors marched hand-in-hand with pioneers into this state and set up their presses.

Many a tiny ship that bravely plowed the waters around the horn from New York to California carried a printing press. Many of the prairie schooners carried fonts of type.

California's first newspaper was printed on paper which was intended to wrap cigars. It was run off on a Mexican hand press that had been left at Monterey. The type was dirty and twisted. There were no W's but for all that the paper came out.

Known as the "Californian," the first newspaper saw the light of day in Monterey on August 15, 1846. Its printer was Robert Semple, who also was the first president of a state constitutional convention. Its editor was the Rev. Walter Colton.

Lack of W's in the Spanish alphabet didn't bother the printer and editor too much. They put V's together as long as the V's lasted and then they used U's.

Their thoughts, marshalled forth in the prospectus, page one, column one, (there were only two columns) weren't so different from many that appear today. In part they said:

"We shall maintain freedom of speech and the press, and those great principles of religious toleration, which allows every man to worship God according to the dictates of his own conscience.

"We shall advocate such a system of public education as will bring the means of a good practical education to every child in California."

Following Semple and Colton to California was Samuel Brannan, a Mormon, who brought a complete printing outfit from New York by boat and began publishing the "California Star" in San Francisco in October 1846. This paper was combined in January 1849 with the Monterey paper as "Alta California."

That was the first newspaper merger in California, a step in the progress of publishing in this state that has been aped many thousands of times since.

The "Alta Californian" did a land office business at the outset. An historian says that "Its receipts for advertising alone often ran as high as \$2,000 a day."

After making a fortune out of the paper, it was sold for \$125,000 gold in 1850.

Brannan picked a good time to get out. More and more papers were coming into the field. Some of them have lived. Many died. Some were reborn only to die again.

Editors would start publication one day and go after gold the next, leaving equipment stand where it was.

San Francisco had five morning newspapers at one time—the Chronicle, Herald, Town Talk, Alta and Globe.

The first evening newspaper in California was the Picayune, born August 3, 1850. Died while in infancy.

The Watchman was California's

first religious paper and the California Illustrated Times, the first picture paper. Both were born in 1850. May their pages rest in peace.

Editors of the early days in San Francisco had a taste for weird names. Out came "Satan's Bassoon" to be followed by "The Present and Future," "Star of the West," "Uncle Sam," "Tam-Tam," and "The Hague."

Sacramento's first daily was the Union. It was first published March 19, 1851 and has never missed a day of publication since. Its record is the oldest in the west.

Los Angeles' first newspaper was the Star, published first, May 17, 1851. Santa Barbara first read the Gazette May 24, 1855. Santa Cruz was given the Pacific Sentinel in June 1856.

By that date newspapers were common in California. Every community in the state had her editor—sometimes more. Some of the editors starved for principles. Some waxed fat for a time on public favor and then were killed in a duel or grew weary of the humdrum life and started an editorial campaign which spelled death to the paper.

Hand printing presses gave way to power. Hand set type gave way to linotype machines. Telegraph operators were displaced by the "iron mike" or teletype machines. Everywhere the urge for speeding

up communications came into vogue with advancing years.

Press associations were formed to gather the world wide news, condense it and send it by wires to daily newspapers in all parts of the world.

And they'll bring May flowers."

"Huh!" snorted the W.O. "Joe

ain't never had no sentiment . . .

As I was saying the balance of the month will be windy (here he seemed to lapse into a softer mood)

There will be occasional showers

And they'll bring May flowers."

"I told you so," chortled the A.W.O. who was now safely out of reach.

Here's a few believable sta-

tistics we snatched on the way

out: There was a range of 28 degrees in the temperature during March, with a maximum mean of 80 degrees, and a minimum mean of 52. The hottest day was March 30, when the mercury boiled to 94, and the

CALIFORNIAN.

Vol. I MONTEREY, SATURDAY AUGUST 15, 1846.

THE CALIFORNIAN is published every Saturday morning.

By W. N. Goshorn, Editor.

Price 25c.

This is the first paper ever published in California, and though it is small, it is well worth reading.

It is the first paper ever published in California, and though it is small, it is well worth reading.

It is the first paper ever published in California, and though it is small, it is well worth reading.

It is the first paper ever published in California, and though it is small, it is well worth reading.

It is the first paper ever published in California, and though it is small, it is well worth reading.

It is the first paper ever published in California, and though it is small, it is well worth reading.

It is the first paper ever published in California, and though it is small, it is well worth reading.

It is the first paper ever published in California, and though it is small, it is well worth reading.

It is the first paper ever published in California, and though it is small, it is well worth reading.

It is the first paper ever published in California, and though it is small, it is well worth reading.

It is the first paper ever published in California, and though it is small, it is well worth reading.

Most Popular New Books In Library Now

Works Of Favorite Writers Among Thirty-Two New Volumes Received

Thirty-two new books have been added to the shelves of the public library here in the past month, the March report of the library board shows. Among the fiction volumes are works of Kathleen Norris, Robert Chambers, E. Phillips Oppenheim and other popular writers. In the non-fiction category are the book of the current stage successes, "Men in White," Charles Caldwell Dobie's picturesquely penned "San Francisco," and Stephen Leacock's biography of "Charles Dickens."

A gain of 335 readers over March, 1933, is noted in the report, bringing the total circulation for last month to 5,358. Of this number there were 704 juvenile readers. The complete list of the new fiction and non-fiction books added follows:

Fiction: Fowler, "Timberline;" Norris, "Manhattan Love Song;" Ruck, "Best Time Ever;" Jordan "Page Mr. Pomeroy;" O'Dell, "Woman of Spain;" Feuchtwanger, "Oppermanns;" Chambers, "Secret Service Operator 13;" Stong, "Village Tale;" Loring, "We Ride the Gale;" O. Henry Memorial Award Stories 1933; Oppenheim, "Gallows Of Chance;" Lancaster, "World Is Yours;" Vance, "Street of Strange Faces;" Baldwin, "Innocent Bystander;" Parrish, "Sea Level."

Non-fiction: Tompkins, "Universal Indian Sign Language;" Allen, "Toward the Flame;" Breasted, "Dawn of Conscience;" Adams, "Our Economic Revolution;" Jaeger, "California Deserts;" Leacock, "Charles Dickens;" Gilfillan, "I Went To Pitt College;" Nitchie, "Lip-Reading;" Weissmann, "Problems of Modern Music;" Dobie, "San Francisco;" Clerc, "Elements of Photography;" Maurois, "Edwardian Era;" Adamic, "Natives Return;" Kingsley, "Men in White;" Monkhouse, "Moscow 1911-1913;" Spengler, "Hour of Decision;" Leiser, "Jean de Reszke."



ACME QUALITY
INTERIOR
GLOSS FINISH
Is ideal for kitchens
and bathroom, walls,
ceilings and woodwork
SEMI-LUSTRE—
DURABLE—WASHABLE

Sierra Madre
Hardware Co.

Players Chosen for "Ramona"



Victor Jory and

Jean Inness, in

characterizations

at right, will

play "Alessandro"

and "Ramona" in

Ramona Pageant

at Hemet on

April 21-22, 28-29.

and May 5-6,

it is announced.

Presented in a

picturesque

hillside

amphitheater,

this famed Indian

play is an annual

event in Hemet-

San Jacinto

Valley.

Motorists will

find the site

easily accessible

by fine, paved

highways, advises

the Automobile

Club of

Southern

California.

Fire Flames

By one of the boys

"Evening" Is This City's Contribution To Gardena Art Show

WELL, the Wistaria Fete is over and declared a big success, to enjoy some relaxation, for it was a little stress. The people came by thousands and we had but few complaints, 'twas void of any accidents, except a few slight faints. The boys were great at parking cars, a place for every car, and despite the way the drivers came, not one received a mar. Colonel Hersey was quite favorable, the weather was ideal, he sent the sunshine every day, which made our faces peel. So now we'll all forget it for a month or so, I hope, and press toward other ventures, and read our firemen's "dope."

The Easter Party, too, was good, there's not the slightest doubt, for every kid from far and near, was permitted to come out.

Tonight is not a regular meet, but a special one is called, so all the boys will gather 'round, and see South West installed. The Fete has caused some stress and strain, and put nerves upon an edge, but now we all sit back and rest, and throw away the sledge. A Firemen's meet has always been a place of joyous fun but business there presented you'll find is always done.

We want to thank the folks of town, for helping with the Fete. The assistance they all gave us, was more than super-great. The ladies of the Woman's Club, the churches and their aides, the service clubs and lodges, and oh, our pretty maids. The Council and the C. of C., the P.T.A. and all, made heavy lifts a lighter load, they all answered at the call. Reporters on the papers, especially THE NEWS, Mrs. Steinberger, our manager, deserves a lot of dues. Without the help of all these folks, the Fete would lesser be; so once again, we thank you, in all sincerity. So now if we should have a fire, and hear the siren shout, we'd gladly leave the good warm bed to put the "FIRE'S OUT."

Father Sage Says:
One of our great
troubles is that we
think our luxuries
are necessities.

NEW MANAGER AT THE OLD PEOPLES HOME

Mrs. Edgar C. Bridgman, treasurer of the British Old People's Home in Sierra Madre, is now resident-manager of the home. Visitors will be welcome during the hours of 2 to 4:30 p.m. daily.

C. W. COLLINS WINS A GOVERNMENT JOB

Charles W. Collins, of 124 East Alegria avenue, well-known builder, has left for Washington, D.C. He has accepted a position with the government for the Home Owner's Loan Corporation.

The unknown pedestrians got away. Larson was held free of blame.

Sierra Madre's C E Quartet To Sing In County Contest

GOING to Pasadena Sunday afternoon, Sierra Madre's Christian Endeavor's mixed quartet is to compete in the finals, then maybe into the State finals. This event is slated for the Lake Avenue Congregational church at 2 p.m. Those attending are invited to stay for the division's prayer-band meeting which meets at 3 o'clock in the same church. Members of the competing quartets are to compose one of the choruses for one of the opening sessions at the coming L.A. county C.E. convention in Pomona May 4, 5, 6.

In the evening, Frank Hora is to present the topic, "How to Overcome Temptations" for discussion among the Young People while Mary Coit will be leading the Intermediates in Bethany Hall.

The young people have announced their party for Friday, April 13. The exact nature of this social has not as yet been revealed by Merrill Smith, social director.

Endeavorers are asked to keep the following dates open: April 20, society executive meeting, Y. P. and Intermediates; April 27, both societies' business meeting; April 29, final L.A. county's general assembly for this year.

Miss Francine Hora and Miss Viola Hanson were received as active members of the Young People's Society at the monthly consecration service Sunday evening.

Sierra Madrean Sends Motor Cop To Pasadena Hospital

Frank O. Larson, Sierra Madre motorist, unintentionally accomplished an end Tuesday afternoon to which many people at one time or another would strive if robbed of their more cowardly inhibitions. He bowed over a "cyclecop."

It all started when Louis R. Irish, Pasadena officer, approached the corner of Walnut and Lake in the Crown City, and after riding merrily through the green light observed two women jaywalking through a red light. Like a hawk circling on his prey, Officer Irish skidded about-face, into the oncoming bumper of Motorist Larson. He was taken to the Emergency Hospital with a sprained ankle.

The unknown pedestrians got away. Larson was held free of blame.

"NEWS" Want Ads always pay!

BECKER'S ARCADIA

DOLLAR DAYS

Friday - Saturday, April 6 - 7

After Easter Clearance

139
WASH
DRESSES
Regular \$1.95
Sizes 14 to 44

\$1.00

Regular \$1.95
Broadcloth and
Seersucker

Frocks \$1.49

Regular \$2.95
Organdy and
Voile

Street Dresses \$2.49

Regular \$3.95
Rayon and
Sheer

"DRESS-UP"
FROCKS \$3.49

NOW Better Dresses and Suits
Greatly Reduced

EXTRA SPECIAL
Full Fashioned Chiffon
LIGHT SERVICE
SERVICE

Hose 2pr. \$1

SINGLE PAIR 65c

Gardener Draws Jail Sentence For Reckless Driving

A 10-day sentence in the county jail was given Harvey D. Wright, Sierra Madre gardener, Monday morning for reckless driving. He appeared before Justice of the Peace Elliot Gibbs in Pasadena.

Wright was arrested when he figured in a head-on automobile collision at the corner of Foot-hill boulevard and Sierra Madre avenue. It was testified that Wright had been drinking liquor. One was injured and the driver of the other car refused to prosecute. Being his first like offence, the jail sentence imposed was lighter than it would have been ordinarily, Judge Gibbs said

A. L. A. Activities

By Minnie Stinman

SIERRA MADRE took an active part in the Alhambra Hi-jinks March 30, putting on an original play "Squabble Hollow Makes Its Decision," written and directed by Dorothy Shetler. Members of the cast included Maybelle Barker, as "Madame Chula Vista," with her infamous Straddebury fiddle, accompanied by Leila Embree at the piano. Catherine Miller, as Kathleen Mavourneen O'Shannigan, gave an Irish "Monogram," written by local talent, and did a lively jig. Marjorie and Twila Stinman, two talented Highland tap dancers, had just returned from a "tower of the Morphus circus." Bertha Irvine, president; Orcelia Stinman, surgeon-in-arms, and Mrs. High, as Mirandy Perkins, master of ceremonies, were the officers of the Unit which consisted of Lucile Pickett, Miss Southers, Dorothy Shetler, Florence Jensen and Minnie Stinman.

Sierra Madre had the largest delegation present to cheer our play. After finishing our share of the entertainment we were privileged to enjoy the rest of the program of magic, ventriloquism and a comical black-face number given by the Drill-Team.

The east half of the District will give a benefit for the team, date to be announced later. This is the champion Drill Team of the entire State, and the funds are to be used to send it to the convention to defend their title. On Tuesday evening, the Sierra

Madre Unit gave the same play at Wilmar's initiation and adding a new ulmber, a cake walk by Leila Embree and Blanche Buie, which brought down the house.

Unit 297 is planning to put on a program in April, details to be announced later, and a poppy program in May.

Activities to promote the welfare of fatherless children of World War Veterans and to improve conditions for all underprivileged children, will receive Nation-wide emphasis in the American Legion Auxiliary this month. April has been designated as Child Welfare Month, during which all Units are expected to give special attention to the program for the benefit of children.

Mrs. A. C. Carlson, National Child Welfare chairman, says: "Ours is the responsibility of assuring care, training, and protection to the children of veterans of the World War, who are in need of assistance, due to the death, disability or unemployment of father or mother. Our main objectives are, to enlist public attention and awaken public conscience, to educate unenlightened members, to take care of children in cases where local facilities are not available, or are inadequate or to give temporary assistance while permanent aid is being sought, and to increase and improve local child welfare conditions in the States, through legislation, to the end that every State will be able to assume its responsibility to its dependent children."

The Juniors will meet to-morrow, April 7, at 2 p.m. in City Hall Basement. They will entertain their mothers during the afternoon.

WHY ARE OWNERS OF
Westinghouse Refrigerators
BETTER SATISFIED AND MORE LOYAL

?

32
ADVANCED
FEATURES
GIVE THE
ANSWER
SEE
THEM!

Sierra Madre Furniture Co.

"EVERYTHING FOR YOUR HOME"
TOM TYLER, Prop. PHONE 38

MASTER SERIES
EVERY HOME NEEDS WESTINGHOUSE

W

A Great Subscription Bargain that means...
MONEY IN YOUR MAILBOX

Show an actual profit on next
year's reading! ... Your home news-
paper and the 3 Big Magazines as shown
... All for the amazing, low price given below.



Here's what you get. All Four-Yr.
♦ DELINEATOR 1 Year
♦ PICTORIAL REVIEW 1 Year
♦ SUNSET IN COLOR 1 Year
♦ and THIS NEWSPAPER 1 Year

\$2 75

There is nothing more to pay—just sign the order form below and send to this newspaper at once. This offer is for old or new subscribers to this newspaper.

Our Guarantee To You!

This wonderful offer is available to old and new subscribers to this newspaper. We guarantee the fulfillment of all magazine subscriptions and you have positive assurance that this generous offer is exactly as represented. Renewals will be extended for full term shown.

PLEASE FILL OUT COUPON CAREFULLY

Gentlemen: I enclose \$..... Please send me the three magazines as shown above with a year's subscription to your newspaper.

NAME _____

STREET OR R. F. D. _____

TOWN AND STATE _____

ARE your valuables
protected from fire
and theft? We have a few
safe deposit boxes now vacant.
The rent is reasonable.

SIERRA MADRE
SAVINGS BANK
COMMERCIAL --- SAVINGS
"Your Own Home Bank"

WE APPRECIATE YOUR
BUSINESS

Most Noted Red Men Of Films Coming

(Continued from Page One)

"The Trail of Tears" and is famous for his rendition of "The Sunrise Call" and "The Peyote Drinking Song." Another interesting addition to the cast is Snow White, a Pueblo tribesman, whose portrayal of the Eagle Dance is said to be a classic.

Willow Bird, Apache chieftain who is famed not only for his dancing but for his silver craftsmanship, will dance. He recently appeared as the Medicine Man with Richard Barthelmess in "Massacre."

For the first time in California, the Green Corn Dance of the Penobscots will be executed by Apid Elk, Wyhnemah, and Walks Alone. Dances of the Hopi Tribe, the Bear Dance and the Social Dance will also be included.

One of the most intriguing portions of the evening will occur when Iron Eyes, Cherokee bow and arrow expert, will perform deft feats. He was picked by Katherine Leighton, famed for Indian paintings, as one of the outstanding types of his race.

Verne B. Richardson, pianist composer of Pasadena, who wrote the Rose Tournament song "Roses of Pasadena," will present her suite of numbers telling in music her famous "Legend of Niagara Falls" as well as a recapitulation of Indian legend.

Ya-Was, foremost authority on Indian lore, and assistant curator at the Pacific Southwest Museum in Los Angeles; White Eagle, Iroquois dancer; White Bird, as mistress of ceremonies; Wyhnemah, Delaware niece of Chief Johnny Cake, famous and accomplished young dancer who recently appeared in "Sweethearts of the Poets" before the International Woman's Club and did the dancing act in Ken Maynard's picture, "Honor of the Range," and many others will appear.

CHRISTIAN SCIENCE LECTURER ON THE AIR

Residents of this vicinity will have an opportunity to hear an authorized Christian Science lecture over KFAC (1300kc-231.6m) Tuesday, April 10, at 8 p.m., when Professor Hermann S. Herzing, C.S.B. of Boston, member of the Board of Lectureship of The Mother Church, delivers a lecture on "Scientific Christian Healing" for Ninth Church of Christ, Scientist, Los Angeles.

"Pat" Wastun
GENERAL AUTO REPAIRS
GENERATORS - STARTERS
26 S. BALDWIN PHONE 50

You're Next
in our shop means personal service to help your personal appearance.

LANGLEY'S BARBER SHOP KERSTING COURT

BENEFIT SIERRA MADRE P. T.-A.

REAL INDIANS

From several tribes—giving Native Songs, Dances and Folk Lore in their Native Costumes

See Iron Eyes, the expert with Bow and Arrow

Friday, April 6th -- 7:45 P.M.

ADULTS 25¢ CHILDREN 10¢

SCHOOL AUDITORIUM

The Public is Cordially Invited to a Dance and Card Party AT THE MASONIC TEMPLE Saturday Nite, April 7th

No effort will be spared to make this dance the biggest entertainment of the year!

THERE WILL BE:
The same Fine Orchestra as at the last Bargain Dance!

A Hot Dog Stand with coffee 'n everything!
A Door Prize, and Cash Awards for winners at Card Games!

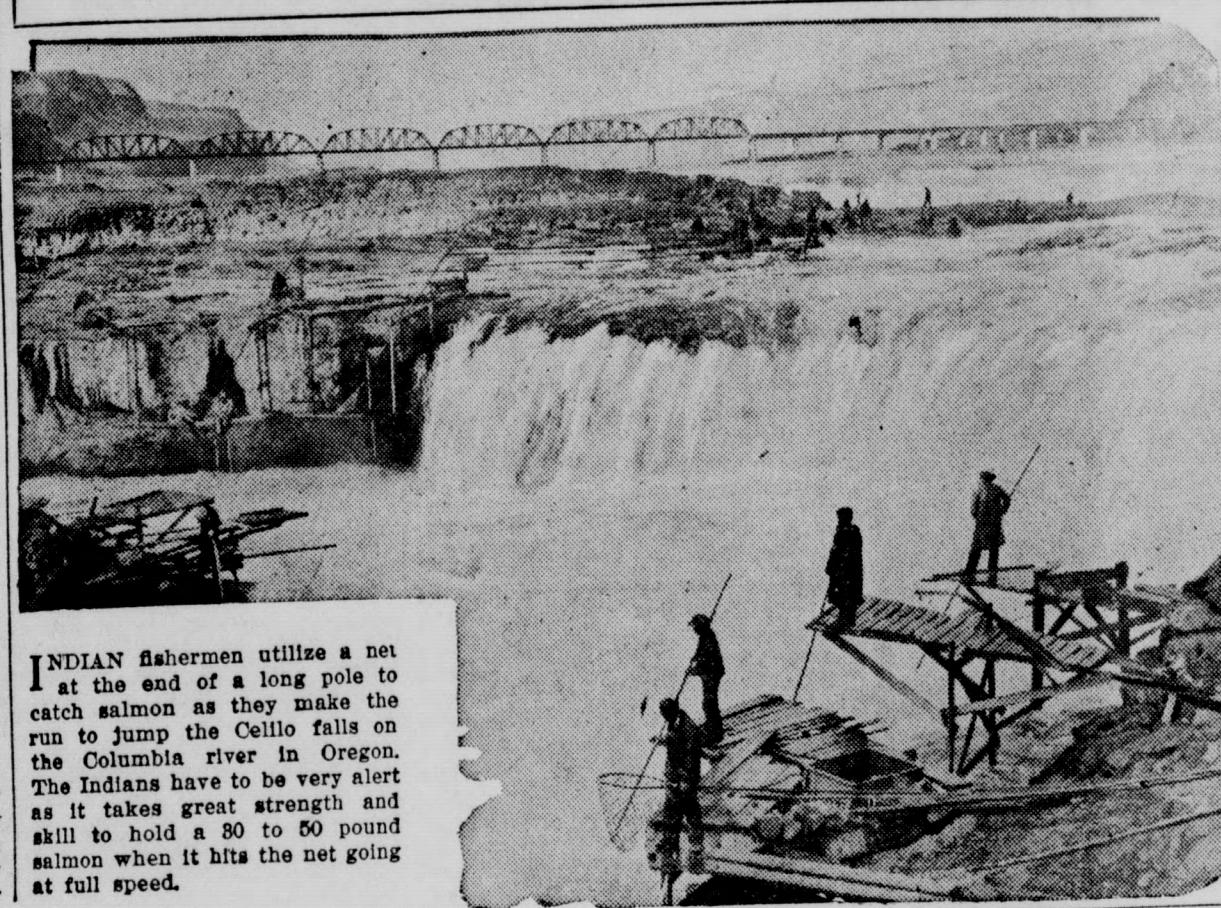
And the other usual entertainment features.

DANCING FROM 8:30 P.M. to 1 A.M.

ONLY 50¢ PER COUPLE

NOTE—Due to the many recent thefts of coats and other valuables from parked cars, a cloak room will be maintained for your convenience.

Indians Catching Salmon on the Columbia River



INDIAN fishermen utilize a net at the end of a long pole to catch salmon as they make the run to jump the Celilo falls on the Columbia river in Oregon. The Indians have to be very alert as it takes great strength and skill to hold a 30 to 50 pound salmon when it hits the net going at full speed.

"April Antics" Will Be Presented By Legion Auxiliary

By Dorothy Shetler

Under the direction of Edith Woodruff, Helen Lovejoy, Leila Embree and Dorothy Shetler an amusing evening's entertainment will be presented in the Sierra Madre School Auditorium, Saturday, April 21st at 8 p.m.

April is Child Welfare Month Nationally, and every American Legion Auxiliary in the United States is asked to sponsor some movement to bring Child Welfare before the public, and to raise funds for this gigantic service.

Unit 297 will do its bit by an amateur variety show, with only Auxiliary women or their families taking part in the cast or other important lines.

There will be singing, a variety of dancing, monologues, instrumental music, the famous Economy League Band, and a 45-minute play, "On the Air," featuring Florence Jensen, Helen Lovejoy, Corrine Wastun, Leona High, Minnie Stinman and Dorothy Shetler.

Included in the various acts are Cricket Caukin, and her class of boys, Marjorie and Twyla Stinman in a specialty dance, Catharine Miller in an Irish number, the Auxiliary quartette and other numbers to be announced later.

STANLEYS FLY HERE FOR A SHORT VISIT

Mr. and Mrs. Leon Stanley, of Kansas City, paid their friends a short visit, arriving Saturday morning by plane. Mr. Stanley left Sunday evening, while Mrs. Stanley remained until Wednesday.

MODERN PRISCILLAS TO HOLD MEETING MONDAY

The Modern Priscillas will meet next Tuesday at the home of Mrs. M. D. Welsher, 517 West Highland avenue. Miss Marion Vanner, Mrs. A. G. H. Bode and Mrs. Harold Stitt will serve as cohostesses.

REAL INDIANS

From several tribes—giving Native Songs, Dances and Folk Lore in their Native Costumes

See Iron Eyes, the expert with Bow and Arrow

Friday, April 6th -- 7:45 P.M.

ADULTS 25¢ CHILDREN 10¢

SCHOOL AUDITORIUM



Local Churchmen Hear Archbishop In Good Friday Talk

By Henry Ivins Hawxhurst

The Archbishop of Canterbury was clearly heard speaking over the radio from Canterbury Cathedral, England, in the Church of the Ascension on Good Friday. He spoke on turning to the spiritual values in life after too great attention to the material things and concluded with a blessing to his American friends.

The church was filled on Good Friday for the Meditation on the Cross, and the Cantata in the evening, and also at the two services on Easter Sunday. The choir did splendid work under Mrs. Frances Kitzman. In the afternoon Dean Bode baptized Gordon and Norma Gossard children of Mr. and Mrs. Ralph Gossard of East Pasadena. The parents were married by the Dean in Anaheim eight years ago.

The men's discussion club continues Wednesday evening at the Rectory with Dr. Webster Vanner as leader.

Kiwanians Honor Loyal Members On Club Ladies Night

The Kiwanis Club's annual ladies night was held at the Woman's Clubhouse Tuesday evening with 45 clubmen and their wives present for the dinner and entertainment.

Ornamental plaques were presented to R. C. Copenhaver, president William Middough, Jack Hosford, W. J. Lawless, Roy Pickett, Clarence Huntsinger, James Heasley, Charles B. Klunk, Harry Lang and Frank Spencer, for a hundred percent attendance record in the past three months.

Captain E. G. Everett, who recently became a member of Kiwanis, was presented with his membership pin and formally initiated into the organization.

Entertainment was afforded by the Cotton Blossom Male Quartette, from the Piney Woods School of Mississippi, which sang a group of several Darky songs and spirituals.

"HAPPENED ONE NIGHT" AT THE LYRIC THEATRE



Clark Gable will be seen at the Lyric theatre, Monrovia, on Sunday in "It Happened One Night." Claudette Colbert is seen opposite him for the first time.

"MUSIC THROUGH THE AGES" TOPIC AT C.Y.P.S. MEETING

"Music Through The Ages," is to be the topic discussed next Sunday at the meeting of the Young People's Society of the Congregational Church. Miss Moreland Kortkamp will be in charge of the meeting.

Mrs. Pratt Called For Leading Roles In Long Beach Plays

The leading role in two three-act plays was taken by Mrs. Lovetta Hicks Pratt in Long Beach last week. She was selected by the Long Beach Music Study Club to play the lead, Princess Eleasa, in the "Rich Young Ruler," staged at the Ebell theatre. The play was written and directed by Mrs. Pratt's mother, Mrs. Mae W. Hicks, with Mrs. Pratt as assistant director. Robert Warren, Mrs. Pratt's nephew, played the title lead, Prince Stephen.

Mrs. Pratt, as leading lady for the Master Players was engaged by the City Club of Long Beach, a club of 2000 members, to play the leading role in "The Rock," a powerful drama written by George Arliss and directed by Mrs. Hicks. The club has also chosen Mrs. Pratt to present her dramatic interpretation of "Madame Butterfly," in May.

The Holliston Methodist church, of Pasadena, has asked Mrs. Pratt for Sunday evening, April 15, to give her dramatic reading the "Sign of the Cross."

Plans are being made for an interesting benefit party for St. Rita's Altar Society by Mrs. F. G. Scalzo and Mrs. Ralph Solury.

The affair will be given at the home of Mrs. Scalzo, 145 East Central avenue, next Tuesday afternoon, in the form of a dessert bridge. Contract, auction and 500 will be played, with other games for those who do not play cards. Reservations will be appreciated but are not necessary. All friends are cordially invited.

A family gathering at the home of Mrs. Marie Olsen, 262 Manzanita avenue, celebrated Easter. Dinner was served to Mr. and Mrs. Roy Edwards and family of Sierra Madre, and Mr. and Mrs. John Olsen and children, Eileen and Gary, of Southgate.

Mr. and Mrs. Lee Shippey, of Nehr drive, will entertain the 22 Indians at dinner at their home, preceding the P. T. A. program at the Sierra Madre Grammar School this afternoon.

Mr. and Mrs. W. E. Farman and Mr. and Mrs. George M. Lehner, spent Tuesday in Wilmington.

Dr. G. Fris-Holm, Mrs. John Martin and son, Mrs. Elizabeth Cahill and Mrs. Jane Adams, of Long Beach, were guests of Mrs. William Lunny, of 162 Vista Circle Drive, over the weekend.

Miss May Williams, of Pasadena, is house guest of Miss R. E. Moulton, of 341 Auburn avenue.

Miss Frances Mueller and Jack Mueller, visited their grandparents, Mr. and Mrs. Chris Mueller, of 50 East Alegria avenue, during Easter week. Miss Mueller is a student at Mabel Scott's School for Girls, while Jack attends Anaheim Military College.

Mrs. Convers L. Twycross, of 123 South Baldwin avenue, entertained at her cottage at Lake

Spraying with power machines for insect pests and fungi

TREE SURGERY

PRACTICAL TREE MEN

H. A. Turner

PEST CONTROL

P.O. Box 72, Sierra Madre, Cal.

This crisp summer frock, a typical hot weather dress appropriate for any time of the day, embodies some of the most popular features of the tie-around style. It is at its best in flock-dot voile, which is full of fashion importance at the present time.

Entertainment was afforded by the Cotton Blossom Male Quartette, from the Piney Woods School of Mississippi, which sang a group of several Darky songs and spirituals.

We know there are many in our midst who would like to be affiliated with the Allied Artists. For example: during the League's 11 months of existence many... though they possess not the artistic gift themselves, have shown their interest and willingness to help those who have, by posing for the art classes. For instances during the month of March among those who generously modeled for the group were Miss LaRene Quigley, Rudolph Liching, Ed. Scott, Fritzi Wehns, and Mr. Koon, father of Betty Koon one of the League's most faithful and hard working younger students.

To those who have donated their time as models and to the many who we believe are willing to contribute theirs, it has been suggested that they signify their willingness to occasionally help the classes out as models by leaving or phoning their names to THE NEWS office where they will be enrolled upon the Art League's membership with full privileges to enjoy all of the League's activities.

Those who have donated their time as models and to the many who we believe are willing to contribute theirs, it has been suggested that they signify their willingness to occasionally help the classes out as models by leaving or phoning their names to THE NEWS office where they will be enrolled upon the Art League's membership with full privileges to enjoy all of the League's activities.

Those who have donated their time as models and to the many who we believe are willing to contribute theirs, it has been suggested that they signify their willingness to occasionally help the classes out as models by leaving or phoning their names to THE NEWS office where they will be enrolled upon the Art League's membership with full privileges to enjoy all of the League's activities.

Those who have donated their time as models and to the many who we believe are willing to contribute theirs, it has been suggested that they signify their willingness to occasionally help the classes out as models by leaving or phoning their names to THE NEWS office where they will be enrolled upon the Art League's membership with full privileges to enjoy all of the League's activities.

Those who have donated their time as models and to the many who we believe are willing to contribute theirs, it has been suggested that they signify their willingness to occasionally help the classes out as models by leaving or phoning their names to THE NEWS office where they will be enrolled upon the Art League's membership with full privileges to enjoy all of the League's activities.

Those who have donated their time as models and to the many who we believe are willing to contribute theirs, it has been suggested that they signify their willingness to occasionally help the classes out as models by leaving or phoning their names to THE NEWS office where they will be enrolled upon the Art League's membership with full privileges to enjoy all of the League's activities.

Those who have donated their time as models and to the many who we believe are willing to contribute theirs, it has been suggested that they signify their willingness to occasionally help the classes out as models by leaving or phoning their names to THE NEWS office where they will be enrolled upon the Art League's membership with full privileges to enjoy all of the League's activities.

Those who have donated their time as models and to the many who we believe are willing to contribute theirs, it has been suggested that they signify their willingness to occasionally help the classes out as models by leaving or phoning their names to THE NEWS office where they will be enrolled upon the Art League's membership with full privileges to enjoy all of the League's activities.

Those who have donated their time as models and to the many who we believe are willing to contribute theirs, it has been suggested that they signify their willingness to occasionally help the classes out as models by leaving or phoning their names to THE NEWS office where they will be enrolled upon the Art League's membership with full privileges to enjoy all of the League's activities.

Those who have donated their time as models and to the many who we believe are willing to contribute theirs, it has been suggested that they signify their willingness to occasionally help the classes out as models by leaving or phoning their names to THE NEWS office where they will be enrolled upon the Art League's membership with full privileges to enjoy all of the League's activities.

Those who have donated their time as models and to the many who we believe are willing to contribute theirs, it has been suggested that they signify their willingness to occasionally help the classes out as models by leaving or phoning their names to THE NEWS office where they will be enrolled upon the Art League's membership with full privileges to enjoy all of the League's activities.

Those who have donated their time as models and to the many who we believe are willing to contribute theirs, it has been suggested that they signify their willingness to occasionally help the classes out as models by leaving or phoning their names to THE NEWS office where they will be enrolled upon the Art League's membership with full privileges to enjoy all of the League's activities.

Those who have donated their time as models and to the many who we believe are willing to contribute theirs, it has been suggested that they signify their willingness to occasionally help the classes out as models by leaving or phoning their names to THE NEWS office where they will be enrolled upon the Art League's membership with full privileges to enjoy all of the League's activities.

Those who have donated their time as models and to the many who we believe are willing to contribute theirs, it has been suggested that they signify their willingness to occasionally help the classes out as models by leaving or phoning their names to THE NEWS office where they will be enrolled upon the Art League's membership with full privileges to enjoy all of the League's activities.

Those who have donated their time as models and to the many who we believe are willing to contribute theirs, it has been suggested that they signify their willingness to occasionally help the classes out as models by leaving or phoning their names to THE NEWS office where they will be enrolled upon the Art League's membership with full privileges to enjoy all of the League's activities.

Those who have donated their time as models and to the many who we believe are willing to contribute theirs, it has been suggested that they signify their willingness to occasionally help the classes out as models by leaving or phoning their names to THE NEWS office where they will be enrolled upon the Art League's membership with full privileges to enjoy all of the League's activities.

Those who have donated their time as models and to the many who we believe are willing to contribute theirs, it has been suggested that they signify their willingness to occasionally help the classes out as models by leaving or phoning their names to THE NEWS office where they will be enrolled upon the Art League's membership with full privileges to enjoy all of the League's activities.

Those who have donated their time as models and to the many who we believe are willing to contribute theirs, it has been suggested that they signify their willingness to occasionally help the classes out as models by leaving or phoning their names to THE NEWS office where they will be enrolled upon the Art League's membership with full privileges to enjoy all of the League's activities.

Those who have donated their time as models and to the many who we believe are willing to contribute theirs, it has been suggested that they signify their willingness to occasionally help the classes out as models by leaving or phoning their names to THE NEWS office where they will be enrolled upon the Art League's membership with full privileges to enjoy all of the League's activities.

Those who have donated their time as models and to the many who we believe are willing to contribute theirs, it has been suggested that they signify their willingness to occasionally help

Church Puts Over Easter Fund Drive

Campaign To Reduce Congregational Indebtedness Exceeds Goal

Easter was celebrated at the Congregational Church with beautiful and appropriate services conducted by the pastor, Rev. A. O. Pritchard. Interest was added by the successful culmination of a campaign to reduce the indebtedness of the church.

The morning service was largely musical, the feature being a cantata, "Eastertide," the large choir being effectively drilled by Mrs. Myrtle Hill, organist. The cantata was a musical setting of the Scripture text of the Easter story and took the place of the usual reading. The clear dictation of the choir made it unusually effective. Solo and quartet numbers were beautifully sung by Mrs. D. C. Ashmore, Mrs. May Barlow, Clarence Nosh and Jack Buchan.

An appropriate Easter sermon was preached by Rev. Pritchard. Several new members were received at the Maundy Thursday communion service. The church was bower of beauty by reason of the well arranged flowers.

At the close of the service it was announced that the special Easter collection had far exceeded the \$1000 goal which had been set several weeks previous. Actual receipts were \$1156, with excellent prospects of at least \$100 additional from the "melting pot" contributions of old gold and silver.

The campaign for the debt was conducted by a special committee headed by Waverly E. Pratt, Mrs. Alice Jones and Miss Ruth Wheeling. There was no personal solicitation of funds.

DOLLAR GRAND OPERA GOES TO SECOND WEEK

The San Carlo Dollar-Top Grand Opera is in full swing now at Shrine Auditorium. Press and public have responded enthusiastically about the splendid performances and repertoire.

The second and final week starts Monday with the following operas: La Boheme, Rigoletto, La Traviata, Carmen, Haensel and Gretel and the doll scene from Tales of Hoffman, closing with Verdi's Othello.

ASTHMA treated successfully

Positive, permanent results
No Worry about Fog, Dust, Gas or Pollen

DR. H. A. MILLER, D.C.
557 E. Walnut, Pasadena
Wakefield 4258

Cooked Food Sale

All Day
Saturday, April 7
Roberts Market
Sponsored by
Jr. Woman's Club

CLEAN HOUSE

The S. M. Tailors & Cleaners Way.

Fashionable draperies and curtains are of filmy fabrics in irresistably dainty colorings. You can't afford to risk home-cleaning them. Blankets are returned to you fluffy and soft. Rugs and tapestries regain their charm and beauty. If you have a house-cleaning problem telephone us for suggestions.

EXPERT REPAIRS, ALTERATIONS
WORK CALLED FOR, DELIVERED

For Prompt and Reliable Service Just Phone 3

Sierra Madre Tailors
Cleaners and Dyers

14 West Central Avenue — Sierra Madre

Pioneers Trail



Senorita Maria Luisa Hinjosa, above, is now seeing Southern California after completing a motor trip of some 2500 miles from Mexico City via Mexico's east coast Pan-American Highway to Laredo, Texas, thence to Los Angeles. She is president of the Girls' Automobile Club of Mexico City, a new-er organization of 700 members promoting good roads and travel in Mexico.

Driving alone, this 25-year old girl plans to return home soon via the International Pacific Highway along the west coast of Mexico, the route conceived by the Automobile Club of Southern California. The club points to her trek as proof that Mexico is already accessible to motor tourists via the international trails.

Untangling Bureau Named As Guide To The Beauracrats

If you are one of the great number of puzzled by the multi-lettered alphabetical system by which the various governmental agencies are named, you will be interested in another new bureau just installed by the Postmaster General in Washington where persons may secure specific information regarding proper offices to contact in the way of their business.

Called "The United States Information Service," the department is located in Room 500, Commercial National Bank Building, Washington, D.C. Letters addressed there stating specific problems, will bring guidance on questions that cannot be handled by local government offices, according to Acting Postmaster H. B. Briggs, of Los Angeles.

TYLER SEES DAMS AND MANY MINING CAMPS

Tom Tyler, of the Sierra Madre Furniture company, and Joe Hooker, of San Marino, returned last Thursday from a two weeks vacation. They spent some time on the Sierra Bonita Ranch near Wilcox, Ariz., and rambled through the mining district of Arizona, around Douglas and Benson. The return trip was made over the Apache trail, visiting Coolidge and Roosevelt dams enroute—"a bully trip," says Tyler.

OPEN BEER GARDEN WITH FREE FISH FRY

This afternoon and evening there will be a free fish-fry at "The Doll," on Foothill boulevard just west of Sierra Madre avenue. The affair is in celebration of the opening of the new outdoor Betsy Ann beer garden, where Sierra Madre parties will be welcomed throughout the summer.

Dave and Ed Lloyd, proprietors, of the establishment, announce that all are welcome today to participate in the fish-fry.

Fewer Counties And Lower Taxes Hailed By Authorities

Going on record as favoring the proposal to divide California into five counties instead of the present 58, two of the most prominent authorities on government in the State hailed the plan as a tremendous step toward economy and efficiency. The men were Professor Samuel C. May, chairman of the bureau of public administration of the University of California, and Frederick J. Koster of San Francisco, chairman of the State Chamber of Commerce committee on government and taxation.

Prof. May elaborated: "Modern transportation and communication have automatically enlarged the areas which can most economically and efficiently be served, and the time has come for a thorough investigation of existing conditions looking toward a wise and practical readjustment of the size, organization, and interrelationship of the governments in any particular territory."

Koster stated: "All such proposals focus attention on the very real necessity for relieving the taxpayer through elimination of overlapping units."

Tax Payments On Installment Plan Is Auditor's Idea

County Auditor Payne, in an address before the Institute of Government, conducted at the University of Southern California, declared this week for installment payment of taxes, and in favor of moving the tax-collection date up to do its work with the tax roll in front of it.

The individual should be permitted to pay any portion of the taxes any time he wants, even in installments as low as a dollar," he said.

The normal tax delinquency rate is normally little more than two percent, said Payne, but during the depression years it went up to 14 percent. In some districts, where special assessments are numerous, the delinquencies are as high as 99 percent.

Dr. A. R. Hatton, of Northwestern University declared that "government should not take over private business." He noted an "increasing lack of confidence in legislatures," and said that there never has been a successful government not founded on a properly chosen deliberative body.

DR. BOVARD TAKES FOURTH OPERATION

Dr. Gilbert S. Bovard, of West Montecito avenue, underwent his fourth operation in chest surgery on Monday morning. He stood the operation satisfactorily and it is expected that he will return home the end of this week.

Circus Is Comin'—Three Trainloads Headed This Way

Three special trains will bring Al G. Barnes circus to Pasadena

Grace Whitaker

Subsistence Home Applicants Swamp New Bureau Head

An avalanche of applications for subsistence homesteads led Ross Gast, Southern California representative of the U. S. Department of the Interior, in charge of that division, to issue a statement to the effect that no applications will be considered for several weeks. Gast suggests that persons seeking subsistence homesteads write him and they will be provided with a circular informing them how to make proper application.

A limited staff prohibits personal contacts, Gast said. All communications should be addressed to the Subsistence Homestead Division, Department of the Interior, Room 301, 725 South Spring street, Los Angeles.

Child Wins Aquittal Of Gus Riherd

(Continued from Page One) awhile she answered: "Nope . . . Nobody but Mac . . ."

According to Riherd the sun was shining directly along his line of vision to the west, and the sunlight was broken intermittently by the wistaria banners hanging in the middle of the street causing temporary blindness as he neared the corner.

It was not until the child darted into his direct path that he became aware of the children crossing the street, and then it was too late to stop quickly enough. He said that he was going approximately twenty miles

an hour, and slowed down as he came to Auburn avenue.

From the testimony of Charles Peterson and Robert Rigley, both of whom were at Steinberger's Standard service station the afternoon of the accident, it was ascertained that the boy was struck by the front left hand fender of the car when he was somewhat east of the crosswalk at Auburn and Central, and that he was carried about thirty feet before the driver could stop the car.

Other witnesses, including Mrs. Martha Rust, Roy Shetler, Stanley Fish, Mrs. Norman Jensen, corroborated Riherd's statement that he was not driving more than twenty miles an hour.

The jury, selected with comparatively little controversy, was composed of R. O. Caukin, foreman; Miss Augusta Coates, Roland Adams, Charles J. Eagie, H. A. N. Addis, John Shaw,

Charles M. Cuddy, William P. Caley, George B. Eggers, Leo A. Hughes, Ralph Lord, and Louis F. Bartel. Judge Tom W. Neale was on the bench.

Unusual in what little legal history Sierra Madre can boast of, the case was based on as serious a charge as may come within the jurisdiction of the city court. It was the first jury trial to take place here since 1930, when a local transfer man assertedly violated the city zoning ordinance. All misdemeanors that have happened in the meantime have been settled by the court.

CONSTIPATED 30 YEARS AIDED BY OLD REMEDY

"For thirty years I had constipation. Souring food from stomach choked me. Since taking Adleria I am a new person. Constipation is a thing of the past." —Alice Burns. At Leading Drug-gists.

Free FISH FRY

FRI DAY

Afternoon and Evening

The "Doll" has been catering to the wants of Sierra Madreans and invites all down to this FISH FRY . . . it's free.

BEER ON TAP—Eastside and Frederickburg Wide Selection of Bottled Beer

OPENING of the Betsy Ann Doll BEER GARDEN

3914 EAST FOOTHILL BOULEVARD—ONE BLOCK WEST OF SIERRA MADRE AVENUE

SAFEWAY and PIGGLY WIGGLY



For a mild, mellow, and satisfying cup of amber-clear coffee use Airway—the pure Brazilian blend, freshly roasted coffee.

BUTTER LA FRANCE PER POUND 25c

La France quality, churned from selected cream.

EGGS LUCERNE LARGE FRESH EXTRAS — PER DOZEN 21c

Large fresh eggs, candled, inspected, guaranteed.

OLIVE OIL ALPI 2-OZ. 10c BTL. 17c

Pure, imported, virgin olive oil, unexcelled.

TISSUE NEW ZALO 4 FOR 29c

With every four rolls—rubber duck or dog free.

Corn Stokely's Country Gentleman, No. 2 can 11c

Spinach Stokely's 2 No. 2½ Cans 25c

Margarine Dinner Bell 2 lbs. 11c

Bird Seed French's 2 10-oz. Pkgs. 25c

SUGAR PURE CANE 10 LBS. FOR 46c

Pure cane sugar, packed in strong cloth bags.

COFFEE EDWARDS' 1-LB. DEPENDABLE TIN 25c

Choice quality coffee, blended, vacuum-packed.

CAKE FRESH, FRI. AND SAT. BAKED ONLY—EACH 15c

Grandma's Special Angel Food Ring, FRI. & SAT.

NUCOA BEST FOODS 2 LBS. FOR 15c

Best Foods famous quality nut oleomargarine.

LUCERNE GRADE "A" QUART BOTTLE 8c

IRRADIATED CALUMET BAKING POWDER 25c

Calumet Baking Powder 2-cup Swanson Flour 1-lb. can

Coffee Maxwell House "Vi. Fresh" 1-lb. can 28c

Formay Shortening 3-lb. can 45c

Camel Camel And Other Cigarettes 2pkgs. 25c

Cleanser Holly Brand 3 Red Cans 10c

VITAMIN "D" MILK

Brown Derby 5½% Beer 10c

Pineapple Delgado's Clover or Orange—20-oz. Jar. 15c

Bock Beer Eastside (2½c deposit) 11-oz. 10c

Max-i-muM Pimlico 2 6½-oz. Pkgs. 22c

Mission Bell Peanut Butter 2-lb. Jr. 22c

White King N.B.C. White Wheat Dainties—Per Lb. 27c

Jell-O Gelatin Dessert 40-oz. pkgs. 5c

Mustard Buttered Chocolate Peanuts 19c

Sauce Del Monte Tomato 2 8-oz. Cans 9c

Pabst-Ett Pimlico 2 6½-oz. Pkgs. 27c

Crackers N.B.C. White Wheat Dainties—Per Lb. 25c

Formay Shortening 3-lb. can 45c

Jell-O Gelatin Dessert 40-oz. pkgs. 5c

Mustard French's Cream Salad—6-oz. Jar. 10c

Sauce Holly Brand 3 Red Cans 10c

VITAMIN "D" BREAD AMERICAN YOUTH IN CELLOPHANE 16-OZ. LOAF 9c

MEAT VALUES AT SAFEWAY & PIGGLY WIGGLY OPERATED MARKETS

POT ROAST SHOULDER CHUCK LB. 10c

Roasts from shoulder chuck of steer, baby beef.

LARD OR SHORTENING HAUSER'S FINE 2 LBS. FOR 15c

Hauser's quality lard or shortening. In the bulk.



GROW SMALL FLOWERS FOR BOWL BOUQUETS

SMALL flowers are ideal for the small bowl arrangement and there is an increasing interest being evinced in such types. It is agreeable to go into the garden with the shears and have plenty of small flowers for cutting. One ardent gardener always has a quantity of such blooms beside a picture, on a small table, a corner here or there and it is always a pleasure on entering her home to find these tiny bouquets scattered about.

The new Rainbow Single asters are excellent for such purpose and a few plants will provide a great variety of color. Ageratum Purple perfection and Blue Perfection will bloom continuously for many weeks. These colors blend admirably with many others and are charming for the small bouquet. Anagallis Grandiflora Blue is very desirable for edging or for rock gardens, and is also used to good advantage in the small bowl arrangement. Browsalia which stands considerable cool weather and blooms well in the winter (where the winter is mild) is recommended and Cheiranthus Allionii, bearing

gorgeous orange colored flowers also. Dwarf godetias in a great variety of colors; French dwarf marigolds, pansies and thalictrum will provide a wealth of bloom for cutting.

RAINBOW ASTERS COME IN MANY NEW COLORS

Single aster displays at the various flower shows during the past season were sure indications of the popularity of the new and improved strains of these flowers introduced in recent years.

Many attractive colors are included in the assortments that are generally offered as Rainbow asters or daisies. Indeed they are as delightful as their name suggests and are equally desirable for garden display as well as for cut flowers. Single asters have exceptional keeping qualities as cut flowers and are fine for bowl arrangements.

The Rainbow assortment of asters grow easily from seed sown in the garden where the plants are to remain. In fertile soil they may attain a height of three feet or more. They are hardy and usually free from plant diseases. For best results the seed should be sown in freshly turned moist soil. Firm the soil to the seed and do not sprinkle the surface. A light covering of some mulching material such as leaf mold or peat moss will assist in retaining the moisture and assure sprouting of the seeds. When the plants are established they may be thinned to 5 or 6 inches apart. A greater distance apart is even more satisfactory if room permits.

Other asters which combine favorably with the Rainbow mixture and should be planted at the same time include American Beauty, Giants of California, Ostrich Feather, etc.

HUGE AVOCADO CROP INDICATED BY BLOOM

WARM weather and the present heavy bloom on avocado trees throughout Southern California are giving promise of a huge 1935 season avocado crop, according to Ross G. Gast, of the Agricultural Department of the Los Angeles Chamber of Commerce today in the April crop report.

Considerable concern is now being manifested by growers as to how a crop, that could easily be from three to five times that of this season, could be successfully marketed.

THREE STATES TO PICNIC

Three states will hold their picnics in Sycamore Grove Park, all day Saturday, April 14th, with basket dinners at noon. Each state will have its separate section and will open county registers and headquarters. New York will occupy the left side of the park, Oregon and Washington the right side. There will be a program of music and addresses.

Uncle Sam Wants City's Approval Of Water Allocation

Another water storage trough for use in case of fire will soon be constructed by the National Forest Department at Spring Camp Springs, a tributary of the Big Santa Anita.

An application was made to the State Division of Water Resources for the allocation of the water that seeps from the springs, at the rate of 1300 gallons per day. The springs are located in a canyon east of Fern Lodge. An application for approval of the allocation has been submitted to the Sierra Madre City Council. Granting of the application will in now way conflict with any of Sierra Madre's water allocations or necessities, according to local officers.

Growers In Pow Wow At Pomona

by RALPH H. TAYLOR
Sec. Agricultural Legislative Committee of California

FACING common problems of the post-depression era, officers and directors of approximately 50 California farm cooperatives, handling nearly half of the State's total agricultural output, will assemble at Pomona College, April 11-13, for California's second annual Cooperative Marketing Conference.

The big round-table discussion of California farm problems, and more especially farm cooperative problems, will center specifically on the question of market control legislation and efforts to achieve recovery by striking a balance between supply and demand.

More than 80,000 California farmers will be represented at the three-day conference through the officers and directors of the farm co-ops which handle their products. The cooperatives participating in the conference market virtually every farm commodity grown in the State, with a combined income ranging from \$150,000,000 to \$200,000,000 annually.

Don't forget—THE NEWS print shop is equipped to turn out quality printing of every kind promptly and reasonably.

COMING EVENTS

—FRIDAY—
2nd & 4th—Sierra Madre Firemen, at City Hall.
2nd & 4th—Woman's Guild of Church of Ascension, at Parish House.

—SATURDAY—
1st & 3rd—Junior American Legion Auxiliary, at City Hall.

—SUNDAY—
Every Sunday—Christian Endeavor Societies: Young People, 6:30, rotunda; Intermediates, 6:30, Bethany Hall; Juniors, 3:30, Bethany Hall.
1st—Communion Day for women of St. Rita's Parish.
2nd—Communion Day for men of Holy Name Society; Breakfast and business meeting.

MONDAY—
1st & 3rd—American Legion Post 297, at City Hall.
1st—Chamber of Commerce, at City Hall.

1st & 3rd—Order of Eastern Star, at Masonic Temple.
2nd—Merchants Association.
2nd—Friendship Club, at Congregational Church.
Last Monday—American Red Cross, at headquarters, 26 West Central.

—TUESDAY—
Every Tuesday—Kiwanis Club meeting and luncheon, at Woman's Club House, 270 West Central avenue.

1st—Stated meeting of Masonic Lodge, at Temple, 33 East Central.
1st—Missionary Meeting at Bethany Church.

1st—St. Catherine's Guild at homes of members.
1st & 3rd—Congregational Woman's Society.

1st & 3rd—Sierra Madre Forum, at 7:30 p.m., City Hall.

2nd—City Planning Commission.
3rd—Executive Board meeting of Bethany Missionary Society.

—WEDNESDAY—
2nd & 4th—City Council, at City Hall.

2nd & 4th—Woman's Club at Clubhouse.

Every Wednesday—Boy Scout Troop No. 2, at St. Rita's auditorium.

—THURSDAY—
1st & 3rd—Dickens Fellowship Club.

2nd—Modern Priscillas.
2nd & 4th—American Legion Auxiliary.

2nd—Daughters of British Empire.

2nd & 4th—Daughters of Union Veterans of Civil War, Louise Severe Tent, No. 65, at 2 p.m. Second floor, Woman's Clubhouse, 270 West Central.

Every Thursday—Bethany Bible Class at 10 a.m., Rotunda of Bethany Church.



A campaign to secure the necessary 111,000 signatures to a petition to restore local option in California has been launched by the American Temperance Federation of Glendale.

Another application was made to the State Division of Water Resources for the allocation of the water that seeps from the springs, at the rate of 1300 gallons per day. The springs are located in a canyon east of Fern Lodge. An application for approval of the allocation has been submitted to the Sierra Madre City Council. Granting of the application will in now way conflict with any of Sierra Madre's water allocations or necessities, according to local officers.

Here's a man that will soon become a millionaire—depression or no depression. A citizen of Wisconsin has applied for patents on a comparatively simple device—and inexpensive also—that shuts off the advertising and brings in only music on radio programs. The operation of this great emancipator from hoey has not only been made known, but it is believed to be based on a system of tuned reeds which respond only to voice intonations, in turn operating a relay and shutting off the radio receiver until music starts again. And the great American public "will rise up and call him blessed" if the darn thing works.

In the first six weeks of this year factory payrolls and employment have grown to the highest level since the summer of 1931, according to the Federal Reserve Board's monthly survey of business. Reporting that February business activity was estimated at 81 per cent of the 1923-25 average as compared with the depression low of 59 per cent last March, the survey showed that the basic industries—steel, automobile and textiles—were all advancing.

Dramatically, like shadow characters in a movie, ten men will gamble a chance for freedom against lingering death in Colorado soon—and somewhere in the balance will be a service to humanity. Despite strenuous opposition Gov. Edwin C. Johnson's plan to use ten men from the state's penitentiary as human guinea pigs in order to test the efficacy of a tuberculosis preventative serum is to be carried through. From a group of 37 volunteers, of whom 31 are convicted murderers, ten will be chosen for inoculation. After a certain time they will be inoculated again . . . this time with tuberculosis bacilli. Then they will await the results. In return for their services they will be granted their freedom and citizenship, if they survive.

Superior Judge Gould affected thousands of existing trust deeds in the county this week by handing down a ruling which holds that the instruments executed prior to August 22, last, may be foreclosed by court action at the instance of the beneficiary and with the trustee's consent, regardless of whether the trustee should object. This was the first court ruling in the county on the statute enacted by the last Legislature, and assures to the debtor a year's period of redemption not previously allowed.

Lawrence Cobb, Assemblyman from the Fifty-eighth District, (Los Angeles), announced this week that he will be a candidate in the Republican primaries, August 28, for State Senator from the Thirty-eighth District, comprising Los Angeles County, to

succeed J. W. McKinley, who will not be a candidate.

Every day there are 300 sets of fingerprints filed with the United States Department of Justice. The bureau of fingerprints is only 10 years old, yet there are eight times as many records on file than there are in Scotland Yard. The prints are not by any means all from the hands of criminals or criminal suspects. Many law-abiding citizens have become convinced that it is a wise thing to have their fingerprint record on file where it will be available in event that identification should ever be in doubt in case of amnesia or death.

William E. Fox, Pasadena attorney residing at 3078 Rose avenue, has announced his candidacy for the office of Justice of the Peace, Pasadena Township, in opposition to Elliot Gibbs. Mr. Fox was formerly in Congress and has practiced law in Pasadena for seven years.

Voters of Upland will pass upon a proposal that hereafter the City Council shall appoint the City Clerk and City Treasurer, officials now chosen by the people. It will appear on the municipal ballot as an initiative measure at the municipal election on April 9. The officials now holding these positions have held the offices ever since the city was incorporated. Their present terms expire next year. The Council

believes any doubt about competent successors being chosen will be eliminated if the election is thrown into the Council. Several other cities of the sixth class in Southern California are considering the proposal.

Continued gains in general business and building activities in Pasadena and environs are revealed in the latest report of the Pasadena Clearing House Association and the city building inspector, increases in bank clearings and building permits showing Pasadena's steady recovery from the general business slump affecting the country during the past 12 months. Bank clearings representing expenditures in all lines were greater during March than for any month since January, 1933.

PEPPER TREE INN

— Try Our Specialty —

Young Duck And Chicken Dinners, complete 75c
Duck and Chicken Sandwiches, salad and beverage 35c

Take home a roast duck for your dinner

90 S. Sierra Madre Ave.
Phone 312-1



S. M. Lumber Co.

Phone 23

35 E. Montecito Ave.

Professional Directory

Art

Henry Ivins Hawkhurst
INSTRUCTOR IN ART
Classes 1 to 4 p.m. Saturday
Drawing, Composition
Painting and Color Theory
Private Pupils Accepted
115 Bonita Phone 1434

Attorneys

Victor O. Schmidt
Attorney-at-Law
18 WEST CENTRAL
Office Phone 309
Residence Phone 244-4

Marcus A. Woodward
Counsellor at Law
Office Hours, Afternoon and Evening
99 Suffolk Ave., Sierra Madre
Phone 72, Sierra Madre

Dentists

Dr. J. L. Woehler
Dentist
Sierra Madre Hotel Bldg.
Telephone 184-4
Evenings by Appointment

Warden & Tiller
DENTISTS
Hours—8:30 to 12; 1:30 to 5
Phone 186-1 522 W. Central
Office Closed on Fridays

Eye, Ear, Nose, Throat

Dr. Frank E. McCain
Specialist Eye, Ear, Nose and Throat, and fitting of Glasses.
Office hours 10-12, 2-4:30.
207-8-9 Citizens Bank Bldg.
Phone 470, Monrovia

Established 1907 Phone 175
Dr. W. G. Barks
OPTOMETRIST
Glasses Fitted Lenses Replaced
Examination by Appointment
599 S. Myrtle Ave.
MONROVIA, CALIF.

Physicians and Surgeons

M. H. A. Peterson, M.D.
Physician & Surgeon
65 E. Central Ave.
Phone 60, office and residence.
Hours 2 to 4 p.m. Daily
except Saturday and Sunday
and by appointment

Chiropractors

DR. W. C. WAGNER, D.C.
Diabetics
Specializing in Gastro-Intestinal Disorders
Sanatorium Facilities
247 E. Foothill—Monrovia
Phone Monrovia 1041

Undertakers

GRANT Funeral Parlors
201 W. CENTRAL
Telephone 93

Contractors

Chas. W. Collins
Contractor & Builder
"Homes of Character"
124 E. Alegria Street
Phone 172-1

Plumbing

W. L. HIBBS
Contractor & Builder
249 RAMONA
PHONE 102-1
License 18448
In Sierra Madre 24 Years

Plumbing

and SHEET METAL
SIERRA MADRE HARDWARE CO.
31 West Central
Phone 98
Night: Phone 299-4

Sheet Metal

NEWS want-ads
Send home the bacon'

An Appeal to the Citizens of Sierra Madre

The following city councilmen are candidates for reelection at the Municipal Election, Monday, April 9th



**LESTER K.
LAYTON**



**WILLIAM R.
LEES**



**HENRY CLAY
REAVIS**

There are no opposing candidates!

We believe that fact shows the confidence felt by an overwhelming majority of citizens in the present administration

These men have given their time and best efforts to conducting the business of our city efficiently and economically through the past four years They have been the most trying years in the history of our country.

→
YET
→

-The tax rate has been lowered in spite of extra expenses for relief.
-Our idle men have been employed in projects of great and permanent value to our city.
-No money has been wasted.
-Our city is solvent--its credit ranks high.

All This Has Been No Light Task!

These men serve us without remuneration It is money in every taxpayer's pocket to have such an administration!

We Do Not Deserve Good Government If We Are Too Indifferent to Vote

**Encourage Them to Stick to Their Job.
Let Us Show Appreciation By Our Votes**

Go to the Polls! VOTE!

Remember....Next Monday, April 9th

J. S. BILLHEIMER, Pres. C. of C.

MRS. J. M. STEINBERGER, Woman's Club

RICHARD W. KNOST

MRS. GRACE CAUKIN
MISS MARION VANNIER
RUDOLPH R. HARTMAN
E. D. BURBANK

JACK PASCHALL, Pres. S.M. Savings Bank

J. O. SMITH

DEAN ARNOLD BODE



WANT .. ADS..

Classified Rates And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting, it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS.

Classified Ads received after 5 p.m. Wednesday may be run under heading "Too Late to Classify."

WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:12a

FOR SALE MISCELLANEOUS

CUT FLOWERS—15c and 25c bunch; Funeral sprays \$1 up. Ward Nursery & Florist, Mt. Trail & Laurel. Phone 1614. 20:e

WALNUT SINGLE BED—bow end with cane; including springs; \$8. Phone 255-3, 271 N. Sunnyside. 28:e

DECIDUOUS FRUIT trees reduced to 35c, citrus trees 95c. Shrubbery 15c, 25c, 35c; bedding plants 1c; cow fertilizer 25c bag. Ward Nursery & Florist. Ph. 1614 Mt. Trail & Laurel. 26:e

Wanted Real Estate

WANT LOT, clear, facing south, near Catholic church. \$300 cash. 129 East Central. 28:k

What's the matter with Sierra Madre Real Estate . . .

During the past 3 months 35 lots have been sold by W. R. Humphries to 18 buyers. 6 of these are Sierra Madre folks and 12 are from out of town, the following cities being represented: Los Angeles 5, Pasadena 3, Glendale 1, Altadena 1, Alhambra 1, Keeler 1, the farthest away being Keefer, 212 miles distant from Sierra Madre.

12 houses are involved in these transactions. All but one are now occupied by the new owners. 2 homes are now being constructed and figures are being obtained for the construction of 3 more. A total of approximately \$16,000 will be spent. 4 new vacant lot owners have put in water connections and planted and landscaped their purchases.

Deposits have been made on 6 lots by 3 prospective buyers. The highest amount paid for a vacant lot was \$2000 and the lowest \$127.50. The largest piece of ground was half an acre, the smallest being 50x120 feet.

THERE'S A REASON

Sierra Madre, through the good publicity it has earned, is attracting more home seekers than ever before. The climate isn't everything we have to offer. There's the village life—the friendly feeling—the mountain water—all of these tend to attract newcomers.

The One Thing Lacking—is transportation—up the hill and down the hill. That's what's needed. To be frank we have no more conveniences to offer than we had 20 years ago. Someone should start a movement for better transportation in Sierra Madre. It would mean more homes, more trading at home, a better variety of goods to purchase and more people to pay the taxes. The cost of running the city with an increased population would be a fraction higher, with less taxes, because more people would build and live here and that would help in the process of paying taxes.

This town has plenty of room for the right kind of people, the space is here, the building materials and the men to do the work.

Here's an interesting fact. There are more individual utility consumers in Sierra Madre today than for many years past.

BUT

All of us must do a little to get a lot . . . I'm doing my share.

Humphries

Friendly Realtor

P.S.—If you want to buy or sell, talk it over with HUMPHRIES.

The Bank is Opposite

MISCELLANEOUS

STRICKLAND'S Feed Store
Laying Mash, Scratch, Poultry Food. —38:1

MEXICAN COURTS—Legal-personal matters conscientiously quickly managed by Mex. Law expert. Legally recognized. Reasonable. 406 S. Main, Suite 304-5, Mu. 6080. Res. Ex. 0487, Los Angeles. —24:tfi

STRICKLAND'S FEED STORE
Birds, cages, flowers, fertilizer. —38:1

ROOMS --- BOARD

ROOM AND private bath—for one person in nice home. Board if desired. 47 Bonita. Phone 205-4. 23:h

EXCHANGES

TWO NICE HOUSES on lot. Better district of Venice. Exchange for S. M. Box M. News Office. 28*f

RENTALS

ROOM—for rent with housekeeping privileges; 262 Manzanita; Phone 1023. 28*d

WANTED

WANTED—OLD GOLD, silver, antique jewelry, diamonds. We pay top cash prices. W. S. Matticks, The Clock Shop, 922 E. Colorado St., Pasadena. 28:tfi

For Sale REAL ESTATE

BEAUTIFUL plot of ground; room for 50 avocados and home—if properly cared for trees should bring income of \$1000 within 5 years and increase, price \$1200. T. W. Neale, 22 N. Baldwin. —27:c

LOST & FOUND

LOST—Child's gold-rimmed spectacles in case. Finder please return to News Office or 115 E. Laurel. Reward. 28:g

LOST—Ladie's Shoe, just repaired, on Ramona, Auburn or Manzanita. Please notify News Office. 28:g

FURNITURE

... for quick sale
will sacrifice

6 piece walnut bed room suite, davenport, chairs, walnut dining room suite, broadloom rug 12x18½, cooking utensils, hunting trophies, walnut desk, Coxwell chair and ottoman, tools, etc.

P. C. CARTER
1 E. Carter Avenue

LEGAL NOTICE

TO WHOM IT MAY CONCERN
I will not be responsible for debts incurred by my wife, Mrs. Mabel Dawes, after April 6, 1934. (signed) H. DAWES. —28:30

NOTICE OF TRUSTEE'S SALE

On Saturday, April 21st, 1934, at 11:00 A.M., TITLE INSURANCE AND TRUST COMPANY, as Trustee under and pursuant to Deed of Trust dated June 7th, 1929, recorded June 12, 1929, in Book 9252, Page 241, of Official Records in the office of the Recorder of Los Angeles County, California, and securing, among other obligations, note for \$25,000.00, dated June 7, 1929, in favor of SECURITY-FIRST NATIONAL BANK OF LOS ANGELES, will sell at public auction to highest bidder for cash (payable at time of sale in gold coin or lawful money of the United States) in the lobby of the main entrance of Title Insurance Building, 433 South Spring Street, Los Angeles, California, all right, title, and interest conveyed to and now held by it under said Deed in the property situated in the City of Sierra Madre, in said County and State, described as: All of the resurvey of the G. B. Davis Tract; as per map recorded in Book 42, Page 54, Miscellaneous Records of said County. Excepting the Easterly 200 feet thereof.

Said sale will be made, but without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the principal sum of said note, to-wit: \$25,000.00, with interest from December 7th, 1932, as in said note provided, ad-

Federal Aid Big Boost To Red Cross

Food Supply Allotted Here
Went To The Relief Of
Many Families

At a regular meeting of the directors of the Red Cross Chapter in the City Hall Monday afternoon, Miss Louise Judson, executive secretary, reported on the chapter activities during the preceding three months. Among the items of particular interest were the facts concerning the food distribution, which were as follows:

Distribution of government clothing, including ready made articles and those made by the sewing project workers from yardage supplied by the Red Cross; 301 pieces; used clothing, 118 pieces; milk to homes (chiefly for children and sick) 559 quarts; food supplies, since February 1st, when project started, 24,700 pounds, 291 dozen eggs.

Approximately 1,990 families were aided with this food and clothing in addition to the routine aid carried on by the chapter.

Children Present Gay Program As A Benefit For Church

A gay program in old California style, comprising "La Fiesta," a Spanish play, and a real Mexican dinner, is to be given in the gardens of Mrs. J. Borradaile at 391 East Grand Avenue Saturday, April 14, for the benefit of St. Rita's Church.

One nominal admission fee will cover both play and dinner. The characters in the play, all children, include Barbara, Jack, Dolores and Catherine Colligan, and Jay Stumm.

Another Candidate For Governor Will Address Forum

William H. Evans of Culver City, candidate for Democratic nomination for governor, will be guest speaker at next Tuesday's Forum meeting in the City Hall at 7:45. Also on the program will be Rev. Father Kenneth Ward of the local Passionists Fathers Monastery, who will address the meeting on a subject of wide appeal.

CHRISTIAN LEAGUE WILL MAKE AWARDS

Awards for basketball and track will be made this evening at the Boys and Girls Christian League Pow Wow to be held at the Congregational Church. A flower show will be a special feature of the evening. O. W. Hampton and J. R. Fox are advisors in charge. A series of speedball games will be started on Saturday by the league.

JUNIOR WOMEN HOLD COOKED FOOD SALE

The Junior Woman's Club will hold a cooked food sale at Roberts Market Saturday. A wide range of foods for Saturday and Sunday meals will be on sale.

vances, if any, under the terms of said Deed; fees, charges and expenses of the Trustee and of the trustee created by said Deed.

The beneficiary under said Deed, by reason of a breach or default in the obligations secured thereby, heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and written notice of breach and of election to cause the undersigned to sell said property to satisfy said obligations, and thereafter, on December 29th, 1933, the undersigned caused said notice of breach and of election to be recorded in Book 12483, Page 312, of said Official Records.

Dated March 30th, 1934.
Publish March 30, April 6-13.

TITLE INSURANCE AND
TRUST COMPANY
as said Trustee,
By ELZA C. MOWRY
Assistant Secretary.
T. O. No. 174883-S

—27-29

NOMINEES FOR PUBLIC OFFICE

Notice is hereby given that the following persons have been nominated for the offices hereinafter mentioned to be filled at the general municipal election to be held in the City of Sierra Madre, California, on Monday, the 9th day of April, 1934.

For members of the City Council (for the full term of four years):

LESTER K. LAYTON
WILLIAM R. LEES
HENRY CLAY REAVIS
WAVERLY E. PRATT
City Clerk of the City of
Sierra Madre, California.

Dated March 30, 1934.

—27-28

Rabbit Hutch Is 'Hotel' Of 10- Year-Old Boy

There can be no who, when, and where part to this story. For no one knows who its chief character is, when he came here, nor where he has gone.

All anyone knows is that early Wednesday morning a gardener tending the grounds at 674 Manzanita avenue saw something strange in the rabbit hutch in the back yard. The something was a large, unbelievably soiled and tattered man's overcoat—and it was a small boy, of perhaps ten years of age.

The boy was asleep, but it didn't take him long to wake up, and run desperately away. He left the overcoat behind. It looks as though it had been slept in innumerable times, as if it had been bundled into a box-car pillow, rested uneasily long nights on brake-rods. Probably its story would make interesting reading.

As for the boy, local police have found no trace of him. His goodby call might have been heard Wednesday night in the shrill of a train whistle down in the valley. The overcoat bears the name tag of a New Orleans tailor.

Merchants Grab Their First Game

With two new faces in the line-up, the Sierra Madre Merchants trotted out onto the school diamond Tuesday night and won the first game of the year from the Alhambra Motorists, 5-4. In the eighth the score was tied up 4-4, when Marsh smacked a double, and scored another two-base hit by Lorenzini.

Phil Hedlund then was sent to the mound for the Merchants, taking the place of Joby Kiggins, whose tossing had been steady to that point. Hedlund turned back the Motorists' last desperate attempt handily. The score:

Merchants—AB R H

Marsh, 2b 5 1 3

Harkness, 1b 5 0 0

Ross, ss 4 0 0

Lorenzini, rf 4 1 3

F. LaLone, cf 4 2 2

Brain, c 4 1 1

Hedlund, 3b 2 0 2

Hadley 1 0 0

Parker, lf 1 0 0

R. LaLone 2 0 0

Smith 1 0 0

Kiggins, p 3 0 0

36 5 11

Alhambra—

J. McDermott, 1b 5 1 1

Montesano, ss 4 0 0

F. McDermott, 3b 4 0 0

West, c 4 1 1

Wheeler, cf 3 0 1

Hunter, rf 3 1 1

Fouts, p 4 1 1

Johnson, lf 3 0 0

34 4 6

Sturck out by Kiggins 7, by

Hedlund 1, by Fouts 4.

Passing Of D. Krier Is Loss To City

Pneumonia Is Fatal To Kindly 82-Year-Old Citizen
Beloved By All

Dominic Krier, 82 years old, whose kindness and cheery disposition had endeared him to every Sierra Madrean fortunate enough to know him, died at his home, 27 N. Baldwin avenue, on Good Friday, March 30, of pneumonia.

He had been in perfect health and on Tuesday had done a good day's work.

It was a hot day and after finishing his work he sat under a pepper tree, catching a cold. It developed into pneumonia and he passed away two days later.

Born in Erlange, Luxembourg on June 11, 1852 Mr. Krier came, when two years old with his father, Nicholas Krier to America, settling in St. Donatus, Iowa. In 1870 his father bought a general store where Mr. Krier worked for many years.

On January 16, 1878